

**PROFESSIONAL TEXTILE CARE** POWERED BY







# CLEAN SURF



## WET CLEANING

A BETTER WAY TO CLEAN WITH VERSATILE EQUIPMENT, COOLER CHEMISTRY AND SIMPLE PROCESSES

CLEAN SURF wet cleaning combines the best cleaning power and efficiency with a genuine commitment to sustainability.

This exciting laundry partnership brings together GIRBAU, with more than half a century of experience manufacturing innovative laundry equipment and IDEAL with their eco-responsible wet clean range and fierce sustainability goals. A brilliant, modern and expert collaboration that will benefit any on-premise laundry or professional textile care operation.

Now you can process delicate or embellished textiles with gentle care as well as effectively treat heavy soil levels that require more intense processing... all in one modern machine!

WAVE GOODBYE TO WASHING IN TOXIC SOLVENTS

## IT'S ALL ABOUT INTELIGENT CONTROL

With 20 pre-set programs and a further 79 customisable programs INTELI control offers quick and easy programming for a variety of fabrics and washes. LCD screen with intuitive icons makes it easy for any user and overcomes any language barriers.

Making it simpler still, each program can be tailored to your operation and identified with your own wash names.

- Control of linen swing motion
- Water fills and empties without mechanical action
- Accurate control of bath temperature to +/-1°C
- · Wet clean enabled





### AND COOLER CHEMISTRY

CLEAN SURF means brighter colours, better stain removal and cleaner clothes.

IDEAL have designed a set of biodegradable detergents to ensure textiles look visibly clean and smell super fresh, using a blend of non-toxic

eco-responsible surfactants for brilliant soil removal at ambient temperatures.

The CLEAN SURF wet clean range consists of three products; AHOY SPOT, AHOY WASH & AHOY FINISH along

with a final rinse sanitiser; AHOY CLEAN and specialist leather and suede cleaning products; HOWDY FAST & HOWDY SALVE.

AHOY SPOT is a gentle professional wet clean pre-spotter applied using a refillable fine-mist spray dispenser that works without the need for propellant gases.

During the wash cycle, two products are applied, much like the shampoo and conditioner principle. Gentle, biodegradable and non-toxic ingredients ensure that garments won't irritate the wearer.

AHOY WASH is a careful blend of anionic and non-ionic surfactants providing the latest in modern cleaning and emulsification power boosted by safe eco solvents, allowing hydrophobic soils to be removed during wet cleaning.

AHOY FINISH uses a blend of finishing oils to impart handle and feel to garments. Functional cationic polymers ensure that any static built up during the wash is neutralized and protect the fabric during the drying and forming process.







### HS SERIES WASHERS

#### MACHINE FEATURES THAT MAKE THE HS SERIES YOUR PERFECT PARTNER







Makes it possible to control the speed, correct load imbalances and reduces noise (below 70dB), vibration and component fatigue.



Sophisticated, modern and versatile controls allow users to adjust each parameter of wash cycle for CLEAN SURF wet cleaning



Adjusts in accordance with load weight, fabric and wash program to save energy, water and detergent.



Double safety system checks door is closed and locked before starting wash.



Ensures precise temperatures with pre-set water level, saving energy and reducing cycle times.



Stamped holes without sharp edges ensure delicate treatment of linen assisting with evacuation of water in the final spin.



Recirculation through perforated blades increases washing action, reduces cycle time and saves water.



Spin sequence and water input help to compact load, improving ergonomics of loading and unloading.



Multi Directional Springs reach speeds of 400G-factor. Silent & stable even in the most demanding conditions.





#### OPTIMIZE ENERGY AND REDUCE COSTS







### ED SERIES DRYERS

## THE DEFINITIVE DRYER FOR PROFESSIONAL CONTROL

ED1250 ED900 ED660 ED460 ED340 ED260









The control panel reflects the ethos of Girbau's inteli control, with a system that streamlines programming and operation. Users find the icons easy to navigate. Featuring 10 presets and up to 40 user-specific programmes.

#### ADVANCED TEMPERATURE CONTROL

Custom drying to suit fabric, load and time.

#### **PRECISION MOVEMENTS**

Fitted with an inverter to control speed and mechanical action of the drum.

#### **VARIABLE AIR FLOW\***

Fitted with an inverter to adapt air flow to the drying requirements.

\*ED900 & ED1250 models

#### LATEST-GENERATION ADAPTABLE USER INTERFACE

Simple and intuitive for beginners or fully customisable for experts, including up to 40 multi-phase programmes.

#### NO DRUM BEARING WHEELS

No noise, less maintenance,

#### **EFFICIENCY AND COMFORT**

Thermal insulation of the unit and the door (double glass) for efficiency and comfort.

#### ADVANCED HUMIDITY SENSOR

Efficient programmes without over-drying fabrics.

#### **DURABILITY**

Stainless steel drum.

#### **ADAPTABILITY**

The door opening direction can be changed in situ.

## THE RIPPLE KIT



- HS6013 INTELI WASHER
- ED260 ECO DRYER
- AUTO DOSING SYSTEM
- FLUSH MANIFOLD
- IDEAL ECOMIX PROPORTIONER
- IDEAL START-UP KIT\*
- WFT CLEANING TRAINING

#### \*IDEAL START UP KIT INCLUDES:

WET CLEAN PRODUCTS

1 x AHOY SPOT (As) code 410

1 x REFILLABLE ECO FLAIROSOL BOTTLE

1 x AHOY WASH (Aw) code 321

1 x AHOY FINISH (Af) code 322

LAUNDRY PRODUCTS

1 x HERA PRO (Hep) code 019

1 x EMULSIFIER PREMIUM (Pe) code 393

1 x DD COOL (Dd) code 005

1 x COTTON SOFT (Co) code 640

#### **EXTRAS**

1 x REFILLABLE MINI SPOTTER KIT (Skm) code 808 CLEAN SURF LAUNDRY & WET CLEANING PROGRAMS CLEAN SURF WET CLEAN TRAINING MANUAL

PERFECTAMUNDO FOR SMALL PRODUCTION AND START-UF WET CLEANING

#### A CLEANER MACHINE

Better washing without toxic solvents. Kinder to your workers, your customers and the environment.

























## THE SWELL KIT



- HS6017 INTELI WASHER
- ED340 ECO DRYER
- AUTO DOSING SYSTEM
- FLUSH MANIFOLD
- IDEAL ECOMIX PROPORTIONER
- IDEAL START-UP KIT\*
- WFT CI FANING TRAINING

#### \*IDEAL START UP KIT INCLUDES:

#### WET CLEAN PRODUCTS

1 x AHOY SPOT (As) code 410

1 x REFILLABLE ECO FLAIROSOL BOTTLE

1 x AHOY WASH (Aw) code 321

1 x AHOY FINISH (Af) code 322

#### LAUNDRY PRODUCTS

1 x HERA PRO (Hep) code 019

1 x EMULSIFIER PREMIUM (Pe) code 393

1 x DD COOL (Dd) code 005

1 x COTTON SOFT (Co) code 640

#### **EXTRAS**

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# THE MONDO KIT



- HS6024 INTELI WASHER
- ED660 ECO DRYER
- AUTO DOSING SYSTEM
- FLUSH MANIFOLD
- IDEAL ECOMIX PROPORTIONER
- IDEAL START-UP KIT\*
- WFT CLEANING TRAINING

#### \*IDEAL START UP KIT INCLUDES:

#### WET CLEAN PRODUCTS

1 x AHOY SPOT (As) code 410

1 x REFILLABLE ECO FLAIROSOL BOTTLE

1 x AHOY WASH (Aw) code 321

1 x AHOY FINISH (Af) code 322

#### LAUNDRY PRODUCTS

1 x HERA PRO (Hep) code 019

1 x EMULSIFIER PREMIUM (Pe) code 393

1 x DD COOL (Dd) code 005

1 x COTTON SOFT (Co) code 640

#### **EXTRAS**

1 x REFILLABLE MINI SPOTTER KIT (Skm) code 808 CLEAN SURF LAUNDRY & WET CLEANING PROGRAMS CLEAN SURF WET CLEAN TRAINING MANUAL

PERFECTAMUNDO FOR MEDIUM PRODUCTION AND START-UP WET CLEANING

#### A CLEANER MACHINE

Better washing without toxic solvents. Kinder to your workers, your customers and the environment.

























## THE KAHUNA KIT



- HS6032 INTELI WASHER
- ED900 ECO DRYER
- AUTO DOSING SYSTEM
- FLUSH MANIFOLD
- IDEAL ECOMIX PROPORTIONER
- IDEAL START-UP KIT\*
- WFT CI FANING TRAINING

#### \*IDEAL START UP KIT INCLUDES:

#### WET CLEAN PRODUCTS

1 x AHOY SPOT (As) code 410

1 x REFILLABLE ECO FLAIROSOL BOTTLE

1 x AHOY WASH (Aw) code 321

1 x AHOY FINISH (Af) code 322

#### LAUNDRY PRODUCTS

1 x HERA PRO (Hep) code 019

1 x EMULSIFIER PREMIUM (Pe) code 393

1 x DD COOL (Dd) code 005

1 x COTTON SOFT (Co) code 640

#### **EXTRAS**

1 x REFILLABLE MINI SPOTTER KIT (Skm) code 808 CLEAN SURF LAUNDRY & WET CLEANING PROGRAMS CLEAN SURF WET CLEAN TRAINING MANUAL

#### PERFECTAMUNDO FOR LARGE PRODUCTION AND START-UP

#### A CLEANER MACHINE

Better washing without toxic solvents. Kinder to your workers, you customers and the environment.

























### PERFECT FINISH

Details matter... and the ironing, finishing or garment forming stage is critical to the presentation of any garment that has been wet cleaned.

Having the best professional finishing equipment to be able to offer a superior finish not only makes the process easier, it also improves the quality of your work and increases the profitability of your business.

A great finish highlights the gentle care given to your customers garments. In the training provided we will explain all of the equipment required in detail and we will demonstrate the processes and the special care needed to ensure a perfect finish. In practical exercises under the guidance of our knowledgeable textile care experts you will soon be able to put your training into practice.





## WIPE OUT STAINS WITH GENTLE PRE-SPOTTING

#### IDEAL HAVE FORMULATED A GENTLE AND EFFECTIVE PROFESSIONAL WET CLEAN PRE-SPOTTER

#### **AHOY SPOT**

Gentle on colours and textile fibres.

For wetting, emulsifying & removal of grease, oil & pigment stains.

Improves wet clean performance and assists in avoiding redeposition.

AHOY SPOT can be applied neat on heavy soiling or diluted at different proportions depending on soiling levels.

IDEAL WILL INSTALL A WALL MOUNTED MIXING STATION FOR SAFE, EFFICIENT MIXING OF AHOY SPOT AT REQUIRED DILUTIONS.







## WE ARE IDEAL



Independent, family-run and 100% committed to eco-responsible detergent formulation, manufacture and supply. We proudly make all our products at the Ideal factory in Northamptonshire.

We're an ambitious, energetic, award-winning manufacturer with a real commitment to sustainability, manufacturing excellence and brilliant customer service

We strongly believe that bigger isn't better. Better is better. We're transparent, flexible, fast and nicer to work with. That's important. We operate a fair standard margin on the products we make, allowing our customers to buy chemicals at manufacturer's prices without extra costs.

#### WE'VE GOT CHEMISTRY

A real British manufacturer with soul, a sense of humour, chemistry know-how, genuine laundry expertise, loads of freshness and a bright future and an impressive history! We were the first to introduce fully built detergents to British commercial laundry and we have been at the forefront of wash technology ever since. The new generation of exciting, highly qualified, young chemists in the Ideal R&D lab keeps on innovating!

#### THE WASHETERIA

We'd love to invite you to look around our factory and visit the Washeteria to experience wet cleaning for yourself. Come and see where our products are made & meet the people that make them.

#### **BRIGHTER LAUNDRY**

Our super smart field team has experience in chemistry, processing, training, servicing and installation of the latest bespoke, accurate and reliable dosing equipment. We help with all kinds of processing issues in commercial, OPL or wet clean textile care operations - from choosing the right product, to helping resolve the most difficult laundry problems. No shiny suited salesmen here!

#### WE DON'T DO DRY CLEANING

Plus, we don't make dry cleaning solvents or detergents. From now on, we are totally committed to professional laundry and wet cleaning detergent technology.

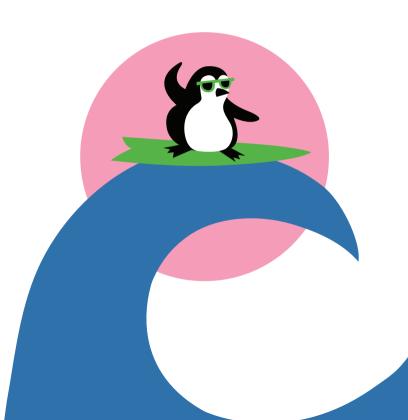








## THE FUTURE IS WET



Here at Ideal, we can get behind wet cleaning. We like it. We believe in it. We've seen how good the results can be...

We all have a choice. We have a choice as a detergent manufacturer. We choose wet, because we're specialists in the manufacture of laundry detergents. We choose to work with Girbau, a family-run manufacturer of professional laundry machinery. Together, we believe that wet is a better way to clean. You have a choice as a professional cleaner.

We believe that wet cleaning is cleaner than dry cleaning, much better at removing and suspending particulate and proteinaceous soils. We know that garments smell, look and feel better. It's also safer to work with and the system offers real undisputable flexibility; you can still use the same machine to do loads and loads of laundry too.

There have been loads of articles published about how, when and who can claim to have first invented 'wet cleaning'... To be honest, who really cares. It's all about who's doing it now. Who's interested in making it relevant, affordable, cooler, better – and what is it going to take to reach that tipping point.

Either way, we believe in a wetter future!



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